



TTC Franchisee Association
an Affiliated Chapter of the
American Association of Franchisees & Dealers
The Center for Total Quality Franchising®

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November 11, 2020

Edward S. Thalheimer, Ph.D.
The Tutoring Center Franchise Corp.
4300 Long Beach Boulevard, Suite 510
Long Beach, California 90807

BY REGULAR MAIL AND EMAIL: DrEdward@tutoringcenter.com, DrEdwardthalheimer@tutoringcenter.com

Re: Formation of the TTCFA Franchisee Association Chapter of the AAFD

Dear Dr. Thalheimer:

I am pleased to inform you of the formation of TTC Franchisee Association (TTCFA), an independent association of The Tutoring Center® franchisees, being organized as a Chapter of the American Association of Franchisees and Dealers. The AAFD is the largest and oldest direct member franchisee trade association in the United States. The AAFD is organized into trademark chapters and has established chapters for many franchise systems operating in the US.

Consistent with our mission of fostering *Total Quality Franchising*, the AAFD is intent on improving the franchising community and bridge building wherever possible. The AAFD is committed to promoting collaborative franchise cultures, providing market power to franchise owners, and a wide range of member benefits to our franchisee members. The AAFD is especially interested in promoting franchisors that have good relationships with their franchisees, and the AAFD has established our prestigious *Fair Franchising Seal* for franchisors who have embraced exemplary practices.

The TTCFA founders are passionate about the success of The Tutoring Center® brand and the mutual success of all stakeholders, and they look forward to a positive and productive relationship with The Tutoring Center. The TTCFA founders are committed to a positive dialogue aimed at effective solutions that will allow our brand and our individual businesses to grow and prosper. Please do not hesitate to contact us if you have any questions or concerns.

Very truly yours,

Robert L. Purvin, Jr.
Chairman and CEO
American Association of Franchisees and Dealers
For TTCFA

cc: TTCFA Steering Committee